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Sponsors—Platinum, Gold and Bronze

May Speaker

- Thomas M. Schoewe
EVP & CFO—Wal-Mart
Stores, Inc.

CHAPTER ADMINISTRATOR

For additional information about FEI, please contact our Chapter Administrator, **Genia Gordon** at 407-277-8383 or genia@fei-centralflorida.org.

President's Letter

April 2, 2007

Welcome to April with Financial Executives International. Even though it's only April, we've already started planning for 2007/2008. Debbie has several excellent speakers scheduled for our Fall 2007 chapter meetings. Our committee chairs are already planning for our next year. If you have any ideas or suggestions, please feel free to forward them to me.

The April meeting is always exciting because it's academic night. We will be presenting scholarships and achievement awards to Central Florida's outstanding university students. Thanks to board member Mark Bennie for coordinating this effort. Everyone's been looking forward to our guest speaker this evening, Lee Corso, ESPN college sportscaster. Lee has very impressive history and he's always a very entertaining speaker.

Mark your calendar for the May meeting, Cinco de Mayo, on May 3rd. Our guest speaker will be Thomas Schoewe, Chief Financial Officer of Wal-Mart Stores Inc. This promises to be a fun and interesting evening.

But, as with all professional organizations, our success is dependent on the active involvement of the Members and Sponsors and we encourage your participation. The nominating committee is presently meeting and will be nominating your board of directors and committee chairs for the next year. If you would like to become more involved, please feel free to contact me.

Enjoy the evening with Gray Robinson as our Gold Sponsor and many thanks for your continued support of our Chapter!

With best regards,

Dr. Stuart Michelson

President
Central Florida Chapter of FEI

MEETING REGISTRATION

We request that all members register and pay by credit card for meetings online, if at all possible.

May Speaker – Thomas M. Schoewe

Executive Vice President and Chief Financial Officer of **Wal-Mart Stores, Inc.** See more information on page 4.

ACADEMIC COMMITTEE

Mark Bennie, Co-Chair
Stuart Michelson, Co-Chair

2007 Program Update

Academic Night is scheduled for April 5th, 2007. The evening is sponsored by **Gray Robinson** and this year's exciting program features **Lee Corso**, the former football coach and an ESPN College Sportscaster.

The summer internship program is in progress. We've submitted student resumes to member firms and interviews are underway. We have a great group of student candidates interviewing for positions. Last year seven FEI firms were involved and we placed 14 student interns.

Contact Mark or Stuart if you would like to be involved:

mark.bennie@siemens.com
smichels@stetson.edu

MEMBERSHIP COMMITTEE

Eric Morris, Chair

Share the Wealth

Think about it. Networking, knowledge, advocacy, ethical leadership. Plus the cachet of belonging to the premiere organization of its kind. Membership in FEI offers a wealth of benefits. This month we are excited to launch our newest membership recruiting campaign, **Share the Wealth**. The campaign is designed to help current FEI members and chapters literally "share the wealth" of FEI with qualifying prospects.

New members who join FEI before April 22, 2007 enjoy special benefits including:

- **Save 50%** off the initiation fee, a **savings of \$125**
- Enjoy **free registration** to attend the **FEI Summit** in Boston, May 20-22, an **additional savings of \$995**

Please feel free to contact Nancy Ehlers at FEI, nehlers@fei.org or (973) 765-1099 with any questions. You can apply directly for this special offer at a special web site, fei.org/sharethewealth.

Lee Corso **ESPN College Football Analyst**

Lee Corso, one of college football's most knowledgeable, opinionated and entertaining analysts, is a key member of *ESPN's* college football team, serving as an analyst on *College GameDay*, the network's signature Saturday morning show originating from the site of one the day's best games. Corso is in his 19th year with *ESPN* (his 17th with *College GameDay*). He joined *ESPN* after 28 years as a coach at the college and professional levels, including 17 seasons as a head coach.



Lee Corso
ESPN College Football Analyst

Corso was head coach at Louisville from 1969-72 and led the Cardinals to two Missouri Valley Conference titles and their first bowl game ever, the 1970 Pasadena Bowl. He then moved to Indiana in 1973, where he spent 10 season as the head coach of the Hoosiers, leading the school to their first bowl victory in 75 years, a 38-37 decision over previously unbeaten Brigham Young in the 1979 Holiday Bowl. He coached Northern Illinois in 1984 before taking over the reins of the Orlando Renegades of the United States Football League (USFL) in 1985 for one season. He began his coaching career as an assistant coach for 11 seasons (1958-68) at Florida State, Maryland and Navy. In addition, from January – July 1991, Corso served as General Manager of the World League's Orlando Thunder.

Corso began his television career serving as an analyst on bowl games for Mizlou (1979-82) and USFL games for ABC (1983). He debuted on *ESPN* in 1987 as a game analyst, calling one season of Arena Football and two seasons of College football. Corso's seasoned presence and insightful analysis on *College Gameday* have helped the show earn a huge following. The in-season Saturday morning show received nominations for Sports Emmys in 2000 and 2003 and for Cable ACE Awards in 1994, '95 and '97. In 2006, *College GameDay* received the National Football Foundation & College Hall of Fame's Outstanding Contribution to Amateur Football Award.

As *College GameDay's* national appeal has grown, Corso's opinions, analysis and daring predictions have become one of the most anticipated in sports television. In 2001, *Sporting News* magazine selected Corso as the 17th most influential person in college football. The magazine in January 2004 ranked Corso and fellow *GameDay* hosts—Chris Fowler and Kirk Herbstreit—as 2003's "Most Powerful Media Personalities in Sports."

Corso, whose college roommate was actor Burt Reynolds, received four varsity letters in both football and baseball at Florida State. He is a member of the Hall of Fame at Florida State and the University of Louisville. Corso was inducted into the State of Florida Sports Hall of Fame in St. Petersburg. In 2006, he received the Florida State Alumni Association's Gold Medal, the highest alumni honor.

A graduate of Florida State University, Corso earned a Bachelor of Arts degree in physical education and a master's degree in administration and supervision. Corso is director of business development of Dixon Ticonderoga, Heathrow, Florida, an international diversified manufacturer and marketer of writing and arts products.

ACADEMIC NIGHT AWARDS

Scholarship Winners

Florida Institute of Technology (\$1,000 each)

- Kemble Ng
- Erika Freese

Stetson University (\$1,000 each)

- Anna Timberlake
- Patrick Dugan

University of Central Florida (\$1,000 each)

- Juliana Busch
- Francisco Soriano

Bethune-Cookman College (\$1,000 each)

- Sandra Pires
- Kerrick Covington

Seminole Community College (\$500)

- Clay Eubanks

Valencia Community College (\$500) Nelly Perez

Distinguished Achievement Award (Medallions only)

- **Keith Kessler**
Florida Institute of Technology
- **Jennifer Beebe**
Stetson University
- **Lindsey Johns**
University of Central Florida
- **Neel Karia**
Bethune-Cookman College
- **Jakub Prozner**
Rollins College

Faculty Attendees

- **Dr. Ray Sturm**
University of Central Florida
- **Dr. Larry Belcher**
Stetson University
- **Dr. LuAnn Bean**
Florida Institute of Technology
- **Dr. Renee Forbes**
Bethune-Cookman College
- **Professor Halil Kiyamaz**
Rollins College
- **Professor Terri Meta**
Seminole Community College
- **Dean Joe Lynn Look**
Valencia Community College

BOARD OF DIRECTORS

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Bryan R. Roub

PROGRAM COMMITTEE

Debbie Adkins, Chair

SCHEDULE OF EVENTS

April 5:
Chapter Dinner Meeting
Academic Night
Speaker: Lee Corso
ESPN College Football Analyst
Sponsored by: **Gray Robinson**

May 3:
Chapter Dinner Meeting
Thomas M. Schoewe
Executive Vice President and
CFO Wal-Mart Stores, Inc.
Sponsored by: **Trammell Crow**

Menu Selections:

April 5:
Hearts of Butter Lettuce
Filet Mignon
Chef's Selection of Vegetables
Apple Pithivier

May 3:
Cinco de Mayo Celebration On the
Third – Come Celebrate With Us!
Shrimp Cocktail Ceviche
Seared Red Snapper with Shrimp,
Chorizo in a Saffron Sauce
Mango Crème Brulee

MEMBERSHIP COMMITTEE

Eric Morris, Chair

NEW MEMBER WELCOME

- **Ken Kosloski**
Chief Financial Officer
Kuykendall Gardner
- **Tianan Rafidiarivo**
Senior Financial Manager
Mitsubishi Power Systems
Americas, Inc.

The chapter now has **117 members**, a net **increase of 19** from the beginning of the year.

PROSPECTIVE MEMBERS

Interested in membership?

Contact **Eric Morris**, Chair of the Membership Committee (his contact information is in the middle column of this page), or any other committee member, board member or the Chapter Administrator for information and an applica-

**CFO Roundtable
Discussions**
Ann Graham, *Chair*

Coming soon...CFO Roundtable Discussions.

In response to our members' feedback, the Central Florida chapter of the FEI is pleased to announce the introduction of the first ever CFO roundtable discussions, which will be held in the last week of April in an extended luncheon meeting format.

Our first "member only" CFO roundtable discussion meeting is sponsored by Kforce, and will focus on the topic of "private company valuation."

This is not a seminar, but a facilitated discussion among attending members, offering an informal opportunity to share your experiences, ask questions, and hear from your peers, some of whom have extensive experience in the particular field.

Please look for our e-mail announcement in the next few days.

**PUBLICITY &
COMMUNICATIONS
COMMITTEE**

Stuart Jones, *Chair*

Newsletters

This is our seventh of eight newsletters this year. We welcome articles from our members and sponsors, highlighting accomplishments and other news. Our next deadline is Friday, April 27th. Please e-mail any articles to sjones@ProfMgtCo.com.

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CHAPTER IS PROUD TO HAVE
THESE PARTNERS IN 2006-2007**

FEI's Central Florida Chapter is proudly sponsored by these fine organizations:

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MAY SPEAKER

Thomas M. Schoewe
EVP & CFO — Wal-Mart Stores, Inc.

Appointed CFO of Wal-Mart in January 2000, Tom Schoewe is responsible for treasury, tax, accounting and control, business planning and analysis, internal auditing, and several other key areas of the Company. In addition, during June 2005, the lead financial executive in each of the operating segments (Wal-Mart, SAM'S CLUB, and International) began reporting directly to him.

Prior to his employment at Wal-Mart, Schoewe served as Senior Vice President and Chief Financial Officer for Black and Decker Corp., a position he held from 1993-1999.

Prior to that, he served four years as Black and Decker's Vice President of Finance and was responsible for all financial operations except treasury and tax functions.

He previously held the position of Vice President of Business Planning and Analysis. He joined Black & Decker in 1986 after serving at Chicago-based Beatrice Companies, where he was Chief Financial Officer and Controller of Beatrice Consumer Durables, Inc.

During October of 2001, he joined the Board of Directors of Centex Corporation.

Tom graduated from Loyola University of Chicago with a bachelor's of business administration in finance. He also attended the University of Chicago's executive MBA program and is a member of Financial Executives International.

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