

## IN THIS ISSUE

### 1. President's Letter

#### New Member Welcome

### 2. Career Services Committee

- Career Conference
- Networking

#### Membership Committee

- Prospective Members

#### Financial Executive of the Year

### 3. Meeting Registration

#### Board of Directors

- Contact Information

#### Program Committee

- Schedule of Events
- Menu Selections

#### Academic Committee

- 2007 Program Update

### 4. Sponsor Spotlight

- KPMG LLP

#### Sponsors

- Platinum
- Gold
- Bronze

#### Publicity & Communications Committee

- Newsletters

## CHAPTER LEADERS

### OFFICERS / DIRECTORS

Dr. Stuart Michelson, *President*  
Deborah S. Adkins, *Vice President*  
Jim Bria, *Treasurer*

### DIRECTORS / COMMITTEE CHAIRS/ CO-CHAIRS

Listed on page 3

### CHAPTER ADMINISTRATOR

For additional information about FEI, please contact our Chapter Administrator, **Genia Gordon** at 407-277-8383 or [genia@feicentralflorida.org](mailto:genia@feicentralflorida.org).

## President's Letter

January 29, 2007

To our Members, Sponsors and Friends,

Welcome to February with Financial Executives International. I hope your new year has gotten off to a great start.

Our Chapter and membership meetings are continuing our exciting programs for the 2007 year. Our committee chairs have been active planning excellent programs, meetings and member services. You'll learn more about our ongoing plans in this Newsletter.

Mike Eggett has organized several excellent Career Services programs and has more scheduled in the near future. If you would like more information on Career Services, feel free to contact Mike at [eggettm@bellsouth.net](mailto:eggettm@bellsouth.net).

Debbie Adkins has a great program planned for February. Craig Miller, Chairman and CEO of Ruth's Chris Steakhouse, Inc. is our featured speaker for CEO Night. Debbie has some wonderful programs planned for the next few months, as well. We're looking forward to our Financial Executive of the year in March and, of course, our Academic Night, Future Financial Leaders, in April. This meeting will be especially exceptional with Lee Corso (ESPN College Football Analyst) as our featured speaker.

As with all professional organizations, success is dependent on the active involvement of the Members and Sponsors and we encourage your participation. If you have any suggestions or would like to volunteer to help in any way, please feel free to contact me at any time.

Enjoy the evening with Robert Half Management Resources as our sponsor and many thanks for your continued support of our Chapter!

With best regards,

***Dr. Stuart Michelson***

*President*

Central Florida Chapter of FEI

## NEW MEMBER WELCOME

**Mr. David Duda** • *Chief Financial Officer* • *A. Duda & Sons, Inc.*

## CAREER SERVICES COMMITTEE

**Mike Eggett, Chair**

Thursday, January 18, the Career Services Committee sponsored a conference call with Diane Albergo and Susan Cully from FEI National Career Services. Diane spoke on career management. She shared with us some of the directions senior financial managers should take to develop and maintain a viable network. She also helped us become aware of some of the service provided by the national career group. Some of those services include:

- A proprietary job data base.
- An on-line directors registry for members considering board membership
- Web Seminars that provide CPE credit covering employment and career topics
- Partnerships that provide preferred service in the career area
  - o Senior level position subscription services
  - o Resume development
  - o Career coaching
- An FEI national partner in financial education, Smart Pro, has made available a complimentary subscription for our in transition members to allow them to earn CPE credits and keep up on the latest financial issues

The discussion turned to Q&A. Common mistakes and specific problems were addressed. The FEI National career services group encouraged members to contact them directly with questions or needs.

We would like to thank Diane and Susan for taking the time to be available for our group. As a committee we would encourage our members to become familiar with the services and the individuals at FEI National Career Services. They should be considered valuable part of your networking. Their exposure to the job market and their experience working with a number of senior financial executive searches make them an invaluable resource.

## MEMBERSHIP COMMITTEE

**Eric Morris, Chair**

### PROSPECTIVE MEMBERS

Anyone interested in membership in FEI should contact **Eric Morris**, Chair of the Membership Committee (see his contact information in the middle column), or any other committee member, board member or the Chapter Administrator for information and an application.

## FINANCIAL EXECUTIVE OF THE YEAR

To our Members and Sponsors,

The Central Florida Chapter of Financial Executives International is soliciting nominations for the "**Financial Executive of the Year Award.**" Nominations are open to all current members of FEI who have demonstrated outstanding performance as a financial executive in service to their company, their community and their profession. We will announce this year's recipient at the March 1, 2007 meeting.

The individual nominated should have exhibited qualities such as:

- Significant leadership qualities.
- Assumption of broad new responsibilities.
- Made major contributions to his/her company such as helping the company go public (or private), significant expansion or growth, major profit improvements, significant system implementations, reinvigorated a troubled operation, etc.
- Actively involved in demonstrating growth as a financial or accounting professional through professional certifications, continuing education or publication of education materials, and participation in professional organizations.
- Demonstrated commitment to our local community through leadership or participation in civic or charity endeavors or personal activism.

**If you would like to be considered or to nominate another member**, please complete the brief application form specifying all qualifications. More in depth follow up will be made by the selection committee. If you have any questions, please call me at 407-342-7743 or my email at [wanda.evans@tatumllc.com](mailto:wanda.evans@tatumllc.com).

Please submit your nominations by Friday, February 1st. Please send them directly to Genia Gordon at [genia@fei-centralflorida.org](mailto:genia@fei-centralflorida.org). If you need an additional copy of the member directory, please contact Genia.

There is no honor more significant than recognition of your peers. Think seriously about fellow FEI members that have made a significant contribution to our profession and that have been an active contributor of the growth of our FEI chapter that should be recognized for their accomplishments.

Thank you in advance for your help.

## MEETING REGISTRATION

We request that **all members register and pay by credit card for meetings online**, if at all possible.

Some of the benefits:

- **Reduced administrative costs.** When the Chapter Administrator receives email registrations, she must register each individual online. Then, if the member has not paid for the event, she must create an invoice and email it to them — an expensive process for the Chapter.
- **Faster registration lines.** The Chapter Administrator would not have to verify payment, because (nearly) everyone will have paid online with a credit card. Time presently spent collecting monies at the table also will be eliminated.
- **Ability to confirm an accurate headcount for the Grand Bohemian** within a few minutes from anywhere with internet access.
- **Your contact information will stay up-to-date** because you view (and correct) your information when you register. (This also will greatly reduce the time required to verify contact information for next year's Chapter Directory, allowing it to be published much sooner.)

Members who receive communications entirely by mail and those whose organization will pay by check after receiving an invoice can make special arrangements with the Chapter Administrator.

Prospective members and guests will continue to register through the Chapter Administrator/Membership Chair (for approval of the prospective member's first meeting at no charge).

## **BOARD OF DIRECTORS**

### OFFICERS & DIRECTORS

**Dr. Stuart Michelson**  
Chapter President  
Professor of Finance  
Stetson University  
386-822-7376 (smichels@stetson.edu)

**Deborah S. Adkins**  
Chapter Vice President  
President - Deborah S. Adkins, P.A.  
407-644-8500 (debbie@dsadkins.com)

**Jim Bria**  
Chapter Treasurer  
Controller  
The Trane Company  
407-551-1119 (jbria@trane.com)

### DIRECTORS

**Richard A. Asta, CEO**  
Dixon Ticonderoga Company  
407-829-9000, x133 (RAsta@prang.com)

**Fred Barone**  
407-256-0274 (fbarone@cfl.rr.com)

**Mark A. Bennie, Controller**  
Siemens Power Generation, Inc.  
407-736-3140  
(mark.bennie@siemens.com)

**Renato C. Carrasco**  
407-330-0318 or 407-489-9486 (cell)  
(rccarrasco@cfl.rr.com)

**Mike Eggett**  
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407-760-5905  
(eggettm@bellsouth.net)

**Wanda Evans, Partner**  
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407-342-7743  
(wanda.evans@tatumllc.com)

**Ann Y. Graham**  
Resources Global Professionals  
386-956-2123 (agraham1@cfl.rr.com)

**Stuart W. Jones, President & CEO**  
Professional Management Co., LLC  
407-688-7362 (sjones@ProfMgtCo.com)

**Jose A. Martinez**  
407-617-0825 (jams9304@yahoo.com)

**D. Eric Morris, CFO & Treasurer**  
Wayne Automatic Fire Sprinklers, Inc.  
407-877-5519 (emorris@waynefire.com)

**Bryan R. Roub**  
321-795-6483 (bryan@roub.net)

## PROGRAM COMMITTEE

*Debbie Adkins, Chair*

### SCHEDULE OF EVENTS

#### February 1:

**Chapter Dinner Meeting**

#### CEO Night

**Speaker: Craig Miller, Chairman, President and CEO Ruth's Chris Steakhouses, Inc.**  
Sponsored by: **Robert Half**

#### March 1:

**Chapter Dinner Meeting**

#### Financial Executive of the Year

Sponsored by: **KPMG**

#### April 5:

**Chapter Dinner Meeting**

#### Academic Night

**Speaker: Lee Corso, ESPN College Football Analyst**  
Sponsored by: **Gray Robinson**

#### May 3:

**Chapter Dinner Meeting**

Sponsored by: **Trammell Crow**

### Menu Selections:

#### February 1

Bosc Pear and Cambozola Salad  
Veal Saltimbocca  
Crème Brulee

## ACADEMIC COMMITTEE

**Mark Bennie, Co-Chair**  
**Stuart Michelson, Co-Chair**

### 2007 Program Update

Academic Night is scheduled for April 5<sup>th</sup>, 2007. The evening is sponsored by Gray Robinson and this year's exciting program features Lee Corso, the former football coach and an ESPN College Sports caster.

The summer internship program kick-off letter has been distributed to chapter members and sponsors. Last year seven FEI firms were involved and we placed 14 student interns.

Contact Mark or Stuart if you would like to be involved.

mark.bennie@siemens.com  
smichels@stetson.edu

**SPONSOR SPOTLIGHT****KPMG****KPMG LLP LAUNCHES TAX GOVERNANCE INSTITUTE TO FACILITATE DIALOGUE ON TAX OVERSIGHT AND MANAGEMENT ISSUES**

KPMG LLP, the U.S. audit, tax and advisory firm, has established the Tax Governance Institute, an open forum for board members, management, stakeholders, and government representatives to explore and debate aspects of tax oversight and management, including tax risk, control, and reporting.

Through video and audio Web casts, roundtables, other events, and a robust Web site, the Tax Governance Institute's goal is regularly to bring together interested parties to discuss tax matters of common concern relating to day-to-day and long-term management of corporate tax risk.

Upcoming events will focus on tax governance issues surrounding such topics as FIN48 and transfer pricing. Individuals interested in attending these events can obtain more information by logging onto the Institute's Website: [www.taxgovernanceinstitute.com](http://www.taxgovernanceinstitute.com).

The Institute's inaugural event, "Equity-based Compensation: Tax, Accounting and Security & Exchange Commission (SEC) Implications," has been archived on the site, as well.

**FEI'S CENTRAL FLORIDA CHAPTER IS PROUD TO HAVE THESE PARTNERS IN 2006-2007**

FEI's Central Florida Chapter is proudly sponsored by these fine organizations:

**PLATINUM PARTNER**

Stephen P. Elker, Managing Partner  
(407) 563-2228 / [selker@kpmg.com](mailto:selker@kpmg.com)

**GOLD PARTNERS**

Phillip V. Armand, Vice President—Commercial Banking  
407.420.2805 / [phil.armand@bankofamerica.com](mailto:phil.armand@bankofamerica.com)



James B. Cross, Managing Partner  
407.841.6930 / [jcross@cfrcpa.com](mailto:jcross@cfrcpa.com)



Accountants and Business Advisors  
Verne E. Bragg, Partner in Charge  
407.481.5115 / [verne.bragg@gt.com](mailto:verne.bragg@gt.com)



Jim McClrath, Esq.  
407.843.8880 / [jmclrath@gray-robinson.com](mailto:jmclrath@gray-robinson.com)



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Vice-President, Wealth Management Advisor  
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Project Financial Professionals  
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**Trammell Crow Company**

Jason F. Schrago, Senior Vice President  
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Project Professionals & Solutions  
Denise Bennett-Walls, Managing Partner  
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**PUBLICITY & COMMUNICATIONS COMMITTEE**

Stuart Jones, Chair

**Newsletters**

This is the fifth of our eight newsletters this year. We are e-mailing our newsletters to all members, prospective members and sponsors before each regular dinner meeting.

We also plan to submit press releases and announcements to the media, with news of our members and sponsors.

Our objective this year is to increase the visibility of FEI's members and sponsors and increase the value proposition for membership or sponsorship in FEI.

We plan to highlight the accomplishments of our members, sponsors and their companies (see column 1). We encourage you to send us any relevant news.

**Our next newsletter will be published before our March dinner meeting and we hope at least one of our sponsors will provide an article for that issue.**

Our deadline for submissions for the next issue is Friday, February 23rd.

**Please e-mail your submissions to:**

[sjones@ProfMgtCo.com](mailto:sjones@ProfMgtCo.com)

If you have any questions, call Stuart Jones at (407) 688-7362, extension 101 (office) or (407) 474-2304 (cell).

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Beemer, Pricher, Kuehnhackl & Hiedbrink, P.A.  
Brown & Brown  
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